



Association For
Audio Visual Professionals

membership benefits



TRAINING

MEMBERSHIP

STANDARDS

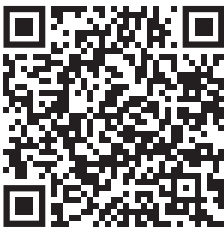
SUPPORT



CAI was formed in 1978 to represent and establish standards in the rapidly growing TV signal reception industry. Although the technologies our members work with have developed beyond anyone's expectations since we formed, our core strengths remain the same.

We set industry standards and assess applications to join. Consumers who use a CAI member can be confident that the member they choose will have the skills and expertise necessary to complete their work to the expected standard.

We now represent businesses of all sizes from sole traders to multinationals, who specialise in many different areas of our industry. Members work in both the domestic and commercial sectors. Whether the CAI member is an installing company, consultant, distributor or manufacturer, they are all experts in their area of the audio, video & data reception and distribution industry.



www.cai.org.uk





CAI's Focus

As well as the commercial benefits set out in the following pages we also continue to focus on:

- Offering members discounted training covering technical including Aerial, Satellite, IRS, Fibre and Home Networking.
- Developing Codes of Practice for the Industry; New versions of all our Codes of Practice have been issued or are in development, with updates as often as is practicable. They are developed with input from Installing Members, Manufacturer and Distributor Members, Broadcasters, Platform Operators, Network Operators, Ofcom, Cenelec, ETSI and BSI.
- Offering technical support and advice whenever required, including our Assessment and Technical Executive's time and expertise.
- Assessing all applicant members and existing members, enabling consumers to have confidence in members' work.
- Safe Working at height renewals at discounted rates.
- Publishing updates on Sky transponder listings, Freeview mux updates, general technical news and product news.
- Offering members a listing on www.getmeviewing.org.uk - attracting over 40k visits per year, driving consumers and systems customers to CAI members.
- Providing access to ECS cards via the CAI diploma for aerial and satellite engineers wanting to work on construction sites.
- Having input into the development of the various standards throughout Europe which impact our industry, ensuring CAI member's interests are represented.
- Representing member's interests to Ofcom, DUK, Broadcasters, SES/Astra, Eutelsat and The Broadband and Home Networking member Associations.
- Operating the existing Aerial and Cable Certification Schemes so members can be confident of using the right quality equipment, plus the EICS certification for system equipment, ensuring compatibility from STB to LNB/Antenna.
- Plus, the many member benefits set out in the following pages.

UKATA

Over **5,000** people die in the UK each year due to **asbestos** related diseases.

Attention **Installers!**

It is a legal requirement that all who may come across asbestos in their day to day work have been provided with the relevant asbestos training.

Asbestos may be found in **roofing materials, ceiling voids, risers, and other construction materials** you frequently work with.

As a minimum, you need **asbestos awareness training** to recognise and deal with asbestos risks. If you're directly working with materials that contain asbestos, you'll need a **higher level of training**.

Have you received asbestos training?

UKATA is a leading authority in asbestos training, committed to improving asbestos awareness and safety across industry.

Book with a **UKATA Approved** asbestos training provider using the nationwide directory online at www.ukata.org.uk or call **01246 824 437**.

Stay vigilant and informed with UKATA.

WWW.UKATA.ORG.UK



INFO@UKATA.ORG.UK

UKATA is a not for profit association

BUSINESSES NEED TO BE AGILE AND ADAPTABLE TO SURVIVE



CAI have recently launched riskhub that is included in your membership subscription. In the current working environment even minor accidents or disputes can have potentially litigious and costly consequences. Getting employment legislation and Health and Safety compliance right is therefore essential for a business to thrive.



Our risk management service will provide you with the means to manage all aspects of staff employment and workplace safety - more easily, more effectively and more profitably. Membership brings access to a wide range of facilities, designed to help you stay compliant with current legislation and alerts you to any changes or current issues which may impact on your business.



It also includes an 'ask the expert' facility for both risk assessment and HR questions, as well as downloadable templates and other documents. Plus, the CAI riskhub includes access to key e-learning training tools, covering the site ready courses you need. These are both CPD and Rospa accredited and include Asbestos Awareness, Manual Handling, Risk Assessment and Working at Height, among many more.



Members who've used the riskhub have reported back very positively about the service, and one member said he could have saved enough from its use to cover more than a year of his CAI membership fee.

**TO START MAKING USE OF THE GREAT RESOURCES AVAILABLE
TO YOU PLEASE VISIT: WWW.CAIRISKHUB.ORG.UK**

YOUR INDIVIDUAL LOGIN CREDENTIALS HAVE BEEN SENT TO ALL MEMBERS.

4 Reasons why you should join TrustMark



1. Commitment to Quality

- Demonstrates your professionalism and competence.
- Illustrates high standards of customer service and trading practices.
- Helps drive up standards across your trade.



2. Consumer Protection

- Gives your customers confidence and assurance that they're protected.
- Support and guidance on resolving customer complaints, including access to the Dispute Resolution Ombudsman.
- Become Trading Standards Approved.



3. Raises Your Profile

- Promote your business with a personalised profile page.
- Customers can easily find you using TrustMark's 'Find a Trader' online directory.
- Through TrustMark's marketing campaigns, gain more exposure to your business.



4. Exclusive Offers & More

- Discounts and offers with industry-leading businesses - AA, Fuel Card Services and Wickes TradePro.
- TrustMark Home Improvement App to help communicate with new customers.
- Visit our website to see our full list of benefits and offers.

Scan the code to start your application today

www.trustmark.org.uk/business/information-guidance/join-trustmark



Get recognised by the UK's consumer champion

Become a Which? Trusted Trader



**CAI members get 50% off the monthly
membership fee for their first six months***

Call now 029 2168 2154 or visit which.co.uk/cai

*Offer is 50% off the monthly fee for the first six months after becoming endorsed.
Eligibility criteria and an initial non-refundable assessment fee apply.

AWARD-WINNING BUSINESS BREAKDOWN COVER



We're the UK's No.1
breakdown service provider



We have more expert
patrols in more places



We fix 4 out of 5 cars
at the roadside



theAA.com/business

AA

More expert/dedicated Patrols than any other major UK breakdown service. Source: AA Annual Report 2023 (2,700 Patrols) and RAC Class A Prospectus 2023 (1,750 Patrols). Verify at theAA.com/Best Automobile Association Insurance Services Limited is an insurance intermediary authorised and regulated by the Financial Conduct Authority. Registered office: Fanum House, Basing View, Basingstoke, Hampshire RG21 4EA. England and Wales. Company registration number 2414212.

AA

LET THE AA KEEP YOU ON THE ROAD



Running a company with vehicles at its heart means that staying still isn't an option. The AA's business breakdown cover will make sure your drivers get back on the road quickly – and with minimum disruption – if the worst happens.

All you need to do is choose the right level of cover for you.

Whether you just have a single vehicle or run a whole fleet, the AA can cover your cars, vans, motorbikes and more – as long as they're 3.5 tonnes or under. If you're not sure if your vehicle would be eligible, you can call the AA on 0330 053 0442 to check.

Visit theAA.com/business for a quote.

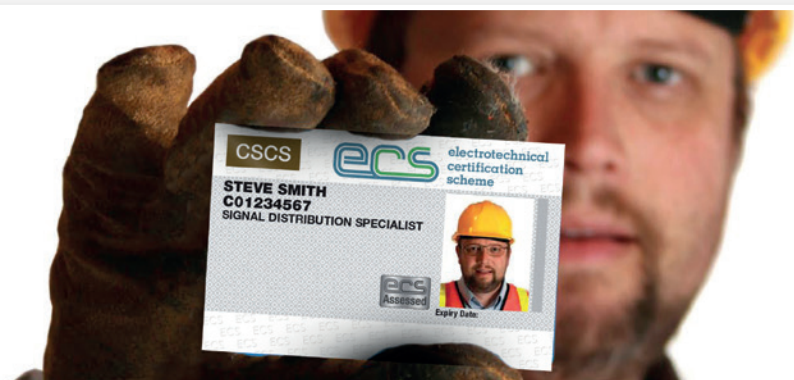


BOSCH

**VISIT OUR
SHOP AT**

bosch-professional.com/gb/en





CAI FOUNDATION DIPLOMA IN **SIGNAL RECEPTION** QUALIFIES YOU FOR A SKILLS CARD

Route 1

Must have more than 2 years' experience.

Requirements:

Electrical Safety for Signal Reception Systems Course

Safe Working at Heights Certificate

ECS Health, Safety and Environmental Assessment

Work Based Assessment



Route 2

Must have 2 years' or less experience.

Requirements:

Electrical Safety for Signal Reception Systems Course

Safe Working at Heights Certificate

ECS Health, Safety and Environmental Assessment

Work Based Assessment

Essential Principles for Installers

&

Complete 2 of the following:

Basic Aerial & Satellite Installation Course

An Introduction to IRS Course

Home Networking & Connectivity Course

Fibre Optics in Signal Distribution

Contact the CAI Training team on: **01923 803030**
or email: **amanda.ward@cai.org.uk** for a quote.



Being a CAI Member
brings amazing
benefits that can
save you money!



Major Benefit

cai riskhub

cai
ACADEMY

Vehicle Services

SRG Specialist
Risk Group

AA

Motia

Consumer Recognition



Tools & Equipment



BOSCH

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smarter impressions

www.cai.org.uk
01923 803030

Get in touch!



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trusted advice and technology,
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AVERAGE SAVING OF £150 PER COURSE FOR CAI MEMBERS



CAI Foundation Level
Diploma in Signal Reception
- The route to an ECS card



City & Guilds | **Accredited
Programme**

This recognises the process and
delivery of Twelve bespoke CAI
training programmes.



Visit www.cai.org.uk to make a booking



Optimise your business profile

Every year Getmeviewing gets 30,000+ visitors searching for an installer in their area. We've added some exciting new features so make sure your business profile is up to date. Turn a browser into your customer.



Look | NEW | Features

Personalise your profile and provide the browser with the information they need:

- Services
- Branches
- Area
- Staff
- Social Media
- Website
- Affiliations



Contact us now if your profile needs amending!

WWW.CAI.ORG.UK

INSURANCE BUILT FOR AUDIO VISUAL PROFESSIONALS & INSTALLER TRADES

As an approved insurance partner of the Confederation of Aerial Industries (CAI), our dedicated team help to provide CAI members with specialist insurance solutions that are tailored to their specific needs of their business.



WHO WE SUPPORT

We work closely with the professionals from across the industry, including:

- Aerial installers
- TV and satellite engineers
- Home automation and alarm specialists
- Automatic gate and entry system fitters

COVERS AVAILABLE

We partner with insurers who understand the needs of CAI members, with cover including but not limited to:

- Unlimited height limits
- Professional Indemnity extensions
- Defective Workmanship & Rectification of work cover
- Damage to the item being worked upon
- Financial Loss
- Environmental clean-up costs
- Alarm/security device failure
- Inefficiency (failure to perform)
- Removal of customers goods

Please note, insurance solutions are subject to underwriting, policy limits, exclusions and excesses.

WANT TO FIND OUT MORE?

To discover more about how we can help support your business and to get a quote, contact us and let us know that you're a CAI member.

James Archer

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M: 07392 877 173

E: JArcher@specialistrisk.com



Scan the QR code to
visit our website



Association For
Audio Visual Professionals

OFFICIAL CAI MEMBER WORKWEAR & PRINT STORE

Branded clothing, site essentials and
business print for CAI members
all available online.



Make your business look professional on every job
with official CAI-branded workwear and
practical print essentials from Smarter Impressions.

Whether you need branded polos, hoodies, jackets,
hi-vis, business cards, site boards or inspection labels,
the dedicated CAI member webshop makes it easy to
order everything in one place.

AVAILABLE FROM THE CAI WEBSHOP

in Partnership with

smarter impressions

Design, Print, Embroidery.

WHY ORDER FROM SMARTER IMPRESSIONS?

- Industry-leading turnaround times
- Expert advice and consultations available
- Rated Excellent with 200+ five-star reviews
- Custom quotations available

VISIT THE CAI WEBSHOP TODAY 

smarterimpressions.co.uk/organisation/cai/ 

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EVOLUTION
PRINT MANAGEMENT
— EVOLUTION PRINT & DESIGN LTD —

Your work is precise. Your print should be too.

CAI members are held to a standard. Codes of practice, compliance, certification — the work you do has to be right. The materials that carry your name should be no different.

Whether it is job cards and certificates, training documentation, exhibition materials for trade shows, or the branded collateral that tells a customer you are the professional they should trust, print is part of how your business presents itself. Most installation and AV businesses do not have the time or the resource to manage it properly. That is where we come in.

Evolution Print Management works with trade associations and their members across the UK. We use a framework called the **Four Pillars**:

Maximise | Simplify | Modernise | Optimise.

In plain terms, it means we make your print budget work harder, take the admin and supplier-juggling off your hands, bring your materials up to date with how your business works today, and then keep improving year on year.

We measure the result. We call it Return on Print Spend — the answer to a question worth asking: for every pound you spend on print, what are you actually getting back?

One conversation is usually enough to see where we can help.

Evolution Print Management

The print department you don't have to build.

Mukesh Naker | 07713 137425

printing@evolutionprintmanagement.com

www.evolutionprintmanagement.com



Half price fuel cards for CAI members

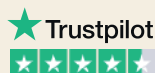
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Up to 10p a
litre

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Rated EXCELLENT



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fuel card today:



Working with us can help you control your fuel and fleet management. All savings are estimated based on fuel spend, credit rating, account type, market prices and ensuring that your vehicles are fully maintained. Savings cannot be guaranteed. Application required. Subject to terms and conditions www.motia.com/policies/terms-conditions. Fuel Card Services t/a MOTIA with Company Reg No. 2107821, whose registered office is Alexandra House, Lawnswood Business Park, Redvers Close, Leeds, LS16 6GY, United Kingdom



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